

Lankan broadcaster recognised in UAE

Veteran Broadcaster, Vijaya Corea who was in UAE was invited by Emirates Radio to be on their air waves. Consequently, he was both interviewed and requested to do his own presentation on 90.5 and 97.5 FM - Radio 2 on a programme titled "The Better Mix" which draws a very wide audience from around the U.A.E. He was introduced by Ron Simon as "the most popular broadcaster that was on Sri Lankan Radio."

An announcement that was made the previous day informing listeners that Sri Lanka's No. 1 broadcaster and showbiz compere would make his appearance on Radio 2 and that they could address any questions for him by fax or e-mail saw an avalanche of mail pour in from Sri Lankan and India in listeners on whom Vijaya Corea had obviously made impact during the past three and a half decades.

The day after the broadcast, Sri Lanka's Ambassador in the U.A.E., Janaka Nakawita congratulated Vijaya for what he termed "an excellent show" and thanked him



for enhancing the image of Sri Lanka as, during the programme, he had eloquently traced the roots of radio and even referred to the national carrier and its progress from Air Ceylon through to Air Lanka and SriLankan Airlines as it stands today. Vijaya had been at the helm of the promotional campaign conducted in London, Paris, Frankfurt, Zurich, Bangkok and Singapore, heralding the launch of Air Lanka in 1979. (Radio in the U.A.E. being comparatively young, Vijaya proudly made known the fact that he was from the pioneer radio station in Asia, formerly Radio Ceylon and currently Sri Lanka Broadcasting Corporation, which began in 1925 just two years after the BBC.